

Who, What, Why & Where

Spring/Summer 2014 New Product Trivia

Answer the following for questions for each item:

Who am I?

What do I do?

Why will you love me?

Where can you find me?

I produced the cover model of the New
Season's Best Cookbook
I get all twisted when I show off

Who: _____

What: _____

Why: _____

Where: _____

I am an All-in-one for meal time.
I have double the capacity of an existing
product

Who: _____

What: _____

Why: _____

Where: _____

I am flexible but stuck in a loop
I help de-seed veggies and fruit

Who: _____

What: _____

Why: _____

Where: _____

I am like an electronics carport
I am made from earth-friendly materials

Who: _____

What: _____

Why: _____

Where: _____

My big siblings has been a huge hit
Large or small, I drain them all

Who: _____

What: _____

Why: _____

Where: _____

I am Fun, Fabulous & a little whimsy
I can stand the heat on the stove top

Who: _____

What: _____

Why: _____

Where: _____

We are 2 new products
1 is slim and mighty & can go anywhere
1 is round and mighty

Who: _____

What: _____

Why: _____

Where: _____

With me you will wrangle your life
Have not more tangles or clutter

Who: _____

What: _____

Why: _____

Where: _____

I was once retired
But I am back by popular demand

Who: _____

What: _____

Why: _____

Where: _____

There are 5 in my family
The things we stand for are all plant-based

Who: _____

What: _____

Why: _____

Where: _____

We are a collection. We have a six-pack &
more
Because of us there are no more rogue
groceries
Sometimes we are pink and sometimes we are
chevron

Who: _____

What: _____

Why: _____

Where: _____

We are a collection
We are the cutlery for the garden

Who: _____

What: _____

Why: _____

Where: _____

I am the good life
I am new this season to the catalog

Who: _____

What: _____

Why: _____

Where: _____

Hosts love it
Hosts want it
I tell them all about it

Who: _____

What: _____

Why: _____

Where: _____

List 3 changes to the Host Rewards Program

1. _____

2. _____

3. _____

List the biggest change to the PC Business
Opportunity

1. _____