

Who, What, Why & Where

Spring/Summer 2014 New Product Trivia

Answer the following for questions for each item:

Who am I?

What do I do?

Why will you love me?

Where can you find me?

I produced the cover model of the New
Season's Best Cookbook
I get all twisted when I show off

Who: **Spiral & Slice**

What: _____

Why: _____

Where: **Pg 24**

I am an All-in-one for meal time.
I have double the capacity of an existing
product

Who: **Double Burner Grill Pan**

What: _____

Why: **Page 8**

I am flexible but stuck in a loop
I help de-seed veggies and fruit

Who: **Scoop Loop**

What: _____

Why: _____

Where: **Page 27**

I am like an electronics carport
I am made from earth-friendly materials

Who: **Bamboo Charging Station**

What: _____

Why: _____

Where: **Page 58**

My big siblings has been a huge hit
Large or small, I drain them all

Who: **Mini Scoop 'N Drain**

What: _____

Why: _____

Where: **Page 18**

I am Fun, Fabulous & a little whimsy
I can stand the heat on the stove top

Who: **Fun & Fab Scrapers**

What: _____

Why: _____

Where: **Page 55**

We are 2 new products
1 is slim and mighty & can go anywhere
1 is round and mighty

Who: **Dual-Sided Cleaning Brush, Round Scrub Brush**

What: _____

Why: _____

Where: **Page 57**

With me you will wrangle your life
Have not more tangles or clutter

Who: **Cord Wrap**

What: _____

Why: _____

Where: **Page 57**

I was once retired
But I am back by popular demand

Who: *Super Swat*

What: _____

Why: _____

Where: *Page 62*

There are 5 in my family
The things we stand for are all plant-based

Who: *The Plant-Based Plate*

What: _____

Why: _____

Where: *Page 69*

We are a collection. We have a six-pack &
more
Because of us there are no more rogue
groceries
Sometimes we are pink and sometimes we are
chevron

Who: *Beverage Cooler/Collapsible Cooler/Trunk
organizer*

What: _____

Why: _____

Where: *Page 62*

We are a collection
We are the cutlery for the garden

Who: *Gardening Tools*

What: _____

Why: _____

Where: *Page 3*

I am the good life
I am new this season to the catalog

Who: *Taste the Good Life pages*

What: _____

Why: _____

Where: *Pages 66/67*

Hosts love it
Hosts want it
I tell them all about it

Who: *Host Rewards page*

What: _____

Why: _____

Where: *Page 65*

List 3 changes to the Host Rewards Program

1. *FPP Future Party Pick*
2. *Streamlined Rewards (catalog/cooking shows
same)*
3. *More 50% off items*

List the biggest change to the PC Business
Opportunity

1. *Kit Credit \$25/\$50*
2. *\$25 can be used on mini kit*