

Spring/Summer 2017 Catalog Scavenger Hunt

	Find It!	Jot down page numbers & notes
1.	Where will you find Entertaining Idea #1?	
2.	What 3 cross sells will you promote to go with the new product featured there?	
3.	What are the 3 Reasons we love Korean Barbeque?	
4.	Where will you find the Prep Bowl Sets?	
5.	What is Stoneware 101?	
6.	What page will you find an <i>“easy & fresh Dessert Idea?”</i>	
7.	Where are the Coated Knives?	
8.	What page features the 3 ways you can fight hunger?	
9.	What pages feature Smart Swaps?	
10.	What pages features our 7 Entertaining Ideas?	
11.	How many Covered Bakers do we carry? Bonus: What pages are they on?	
12.	Where can you find the Keep It Hot Cookware Sweaters? Bonus: How many Rockcroks® do we carry?	
13.	What new product is the Rockcrok®'s BFF?	
14.	On what two pages will you find the Manual Food Processor? Bonus: What are the 10 Reasons to Love the MFP?	
15.	How many different wine tools do we sell?	
16.	What 3 products are a good reason to “Ditch The Drive-Thru?” Where are they featured?	
17.	Where will you find our Brand Purpose?	
18.	Where will you find the explanation for Why Stoneware?	
19.	What are the 3 reasons to love Salad in a Jar?	
20.	Which products were restyled?	

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ANSWER KEY

	Find It!	Jot down page numbers & notes
1.	Where will you find Entertaining Idea #1?	Page 3
2.	What 3 cross sells will you promote to go with the new product featured there?	Their choice.
3.	What are the 3 Reasons we love Korean Barbeque?	Page 3
4.	Where will you find the Prep Bowl Sets?	Page 16
5.	What is Stoneware 101?	Page 36
6.	What page will you find an <i>“easy & fresh Dessert Idea”</i>	Page 35
7.	Where are the Coated Knives?	Page 46
8.	What page features the 3 ways you can fight hunger	Page 29
9.	What pages feature Smart Swaps?	Pages 10, 11, 12, 13, 17, 18, 21, 25, 27, 28, 38, 47, 47, 51 and 54
10.	What pages features our 7 Entertaining Ideas?	Pages 3, 7, 20, 22, 25, 27 and 28
11.	How many Covered Bakers do we carry? Bonus: What pages are they on?	Three Pages 25, 27 and 35
12.	Where can you find the Keep It Hot Cookware Sweaters? Bonus: How many Rockcorks® do we carry?	Page 31 Three
13.	What new product is the Rockcrok®'s BFF?	Slow Cooker Stand – Page 31 and 33
14.	On what two pages will you find the Manual Food Processor? Bonus: What are the 10 Reasons to Love the MFP?	Pages 15, 25
15.	How many different wine tools do we sell?	6 – Wine Chiller (page 20) Wine Bottle Opener (page 22) Dripless Pourer Stopper (page 22) Electric Wine Opener (page 23) Wine Aerator (page 23) Wine Glass Markers (page 23)
16.	What 3 products are a good reason to “Ditch The Drive-Thru” Where are they featured?	Infusion Water Bottle Make & Take Mason Jar Set Ceramic Egg Cooker Pages 18 & 19
17.	Where will you find our Brand Purpose?	Page 2
18.	Where will you find the explanation for Why Stoneware?	Page 37
19.	What are the 3 reasons to love Salad in a Jar?	Page 18
20.	Which products were restyled?	Flexible Cutting Mats, Coated Knives Page 46 Herb Freezing Trays Page 10