

Attention Fabulous Host!

Since you're having a show, why not make it the very BEST?

Here is what you need to do:

Thank you for hosting a Pampered Chef Cooking Show! I really appreciate your inviting me into your home and I look forward to a fun time with you and your friends. I have reserved _____ @ _____ for your party.

I will be calling you in the next 24-48 hours to go over your Host Packet; this call takes about LESS than 10 minutes.

Here are just a few quick tips to help ensure that your party is a success:

- **Over invite.** A large crowd is much more fun and people don't feel as obligated to buy. Continue inviting people. I have found people never get their feelings hurt when you invite them to a party, but if you leave someone out they might be hurt. If you use e-mail, let me know- I'll send you a great e-mail invitation to use that also allows your guests to purchase on-line (great for out-of-town guests) or they can visit my website www.pamperedchef.biz/JoniLaughlin! My address is 23 Emerald Lane, Kokomo, IN, 46902. If you have not - Mail/Email JoniLaughlin@gmail.com me your Guest List ASAP!
- **Create an "EVENT" on Facebook** 
Chances are you have friends on Facebook that you may not "see" anywhere else. INVITE them to your party and ask them to bring one of THEIR friends! Even if your friends aren't local they can still order on my website using your party page. Follow the instructions below to set up your event!
 - Simply go to your NEWS FEED to see Status Updates and click on the EVENTS button located on the left hand side of the screen.
 - Click "+ CREATE EVENT"
 - Add the date/time/location of your party
 - Add an image to jazz it up! Feel free to use an image from my website, maybe your favorite product or the catalog cover.
 - Post a link to my website www.pamperedchef.biz/JoniLaughlin so your friends can shop the catalog ahead of time, and even place an order if they can't attend. Just instruct them to enter your name as the host.
 - **Make sure and invite your friends to BRING friends OR orders!**
 - o 1 Friend/Order = Free gift for both your friend & their guest
 - o 2 = Plus free shipping
 - o 3 = Plus 10% off their order
 - **In the description of your event be sure and share your excitement for hosting your party and tell your friends WHY you're hosting! Is it to learn new recipes? To get FREE products --- if so which ones?? Is it to show off something new at your house?? The more excited you are, the more excited your friends will get!**
 - You can then invite friends to your "event" right through facebook, and even post it to your wall for everyone to see.
 - **Please include me on your guest list, and if for some reason we're not already, send me a friend request too!**
- **Collect outside orders** from everyone unable to come to the party. Take your catalogs everywhere - to work, your spouse's work, church, and the hairdresser and ask for orders. You will be surprised how many people will want to order! Just total their order, follow the order form the tax (7%)
Please have checks made payable to you. Collect payment before your show. All major credit cards accepted, see order form.
- **Consider doing what I do** - you can use \$20 or \$40 of your show benefits towards a \$159 kit to start your own Pampered Chef business. You will receive everything you need to do your first 6 shows (\$570.00 in products, paperwork & training materials!) You can even try doing just catalog shows to start. And any guests who book a show can be YOUR first hosts! **Ask me for more details-I would love to see if The Pampered Chef is right for you!**
- **Call & Remind ALL guests 2 - 3 days before your show.** One of the most important things I'll need to know is how many guests you expect at your show, so please plan to give me a confirmed guest count when I call you a few days before your show. The best advice I can give you to ensure your show is a great success is to invite everyone you know and to **follow up with a phone call a couple of days before your show to remind your friends** and also to get their RSVP. All of my successful hosts agree that this is the key to more FUN and more FREE products!
- **I will email you a customized list of ingredients.** Please have all the items cleaned and set out on your counter for me EXCEPT the refrigerated rolls, biscuits, cheese or breads. You don't need to measure, chop or slice anything for me - I'll take care of all of that! Have a drink station ready so your guest can help themselves. That way you have time to greet everyone when they arrive.
- **All I need is a spot in your kitchen or a small table to set up my demo...**and don't worry if you don't have a lot of room in your kitchen or living room...being "cozy" is great! You may serve more food, if you'd like, but don't feel like you must. Many hosts just put out quick snacks like cheese and crackers, chips and dip, etc. But if you LOVE to cook and entertain, feel free to get creative!
- **Relax and have FUN!** I promise I'll do all I can to make your show a great success and an enjoyable event for your Guests!

My Pampered Chef business is flexible and fun, and yet it is still my means of earning an income, my family depends on me. If circumstances arise and you find you are not able to have our show on the scheduled date, PLEASE let me know promptly, or I will not have time to open this date to another host. After all, I don't want to be unemployed for the evening. If you must reschedule, let's work together to find a good date. Should you later find you need to reschedule your show, I would so appreciate if you know or could suggest someone who might like to do the scheduled show in your place, as it is very hard to fill a last minute cancellation!

I am so excited about our party and can't wait to get started making it the success we both want it to be. I know we will make a great team! Please feel free to call me at any time should you have any questions, so that I may offer all the assistance you need.

Your Pampered Chef Consultant,
Joni Laughlin