

Telling Your Story

1. What was your situation before joining The Pampered Chef® (job, family, etc.)?

2. What were you looking for from the business?

3. What was a concern you had about joining, and how did you solve that?

4. How is your life better because of The Pampered Chef®?

5. What do you hope to accomplish in the next 1 -3 years with your business?

Tell your story during the Show Wrap-up and then say, *"I don't know your story, of course, but I encourage you to consider how The Pampered Chef® could be part of it. I'll ask later if you're curious to find out more."* Ask in the full-service checkout.

When making phone calls ask, *"May I share with you what got me interested in The Pampered Chef®?"* Then, tell your story.

Convey portions of your story in social settings. For example, tell how your life is better because of your business.