



— your — LAUNCH LIST

WHO DO YOU KNOW?

Your social circles are bigger than you think—and each person makes a great potential host! Your first shows are your practice shows and your first hosts are the foundation of your business. You'll earn commission at these shows, but more importantly you'll make connections that allow you to expand your business into other social circles.

4 PARTIES > 4 SOCIAL CIRCLES > 4 WEEKS

*Try the **Strong Start Challenge!** Schedule 4 parties in 4 weeks or less, ideally from 4 different social circles (and one for you)! By adding on a fifth party at your home, you can double-dip to earn the commission as a consultant and host rewards as well. Bookings are key to sustainable business, so make sure you start strong.*

GET IN TOUCH WITH YOUR CONTACTS

Ask if they're interested in hosting to get those first four shows on your calendar right away. If they're not able to host their own show, invite them to attend as a guest at your own show! If someone says they're going to be out of town, don't forget to let them know they can shop online at your virtual store.



LAUNCH LIST

Write down names in each of these social circles...you'll be surprised how quickly you get to 40 names! If you don't know anyone in a specific category, add a fifth name to the other ones.

FRIENDS

(college friends, couples, social circles)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

NEIGHBORS

(current and past!)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

RELATIVES

(parents, siblings, aunts, uncles, cousins...everyone's fair game!)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

COWORKERS

(your own, and your spouse's too!)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

HOLIDAY GREETING CARD LIST

(think about your wedding invitation list!)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

DIGITAL CONTACTS

(Facebook® friends, Instagram® followers, Snapchat® friends, email contacts)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

COMMUNITY CONNECTIONS

(doctors, hair stylists, church members)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

PHONE FAVORITES

(think about who you call and text the most!)

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

FRIENDS' PARENTS

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

YOUR FAVORITE FOODIES

<i>name</i>	<i>email</i>	<i>phone</i>	<i>address</i>

